ITEM 01 (Qty 1) ASDA-EX-01A
NEW 2450 'ASDA' letters.
Featuring:
• Contractor to remove existing 1500mm ASDA letters and steel work.
• Structural engineers to assess existing steel work to take new set of 2450mm letters.
• Moulded 6T61 acrylic faces.
• Built aluminium letter backs c/w 200mm returns finished RAL 7016(m).
• Foamex carrier backs.
• LED internal illumination 5000K.
• Cut foamex fixing template required for install.
Scale 1:50



Please Note:
Main contractor to remove existing 1500mm ASDA letters and steel work.
Structural engineers to assess existing steel work to take new set of 2450mm letters.

Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

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REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

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13/04/24 - LB